



FECEI

Federación Española de Centros
de Enseñanza de Idiomas

Conference for Directors 2020

Conference for Teachers 2020

June 21, 2019, marked a great change for the Spanish Federation of Private Language Schools. After a decision taken by the Executive Committee, with representatives from all over the country, the Federation's Sustainability Policy was agreed upon and launched. It includes, among other topics, the commitment to reduce plastics and other waste when organising, hosting or celebrating conferences and events promoted by FECEI and its different associations.

When organizing events we know that too much waste is generated, from the resources used for the event to the merchandising items given to the attendees. Worldwide, conferences are held daily and this entails a multitude of waste. We propose to change this paradigm, starting with the **Conference Programme for our 2020 Spring Conferences** for Directors and Teachers which, for the first time, will **not** be available in paper format and will only be available as a free app.

For sponsors and exhibitors, this free app offers a whole new range of opportunities to promote their goods and services, with links to their webpages, landing pages, competitions and data-compiling applications replacing antiquated static adverts in printed programmes.



FECEI's free app replaces antiquated printed programmes

Advertising Options in FECEI's VIRTUAL Programme: Advert 1

The main page of the app offers attendees a menu which includes:

Line-up:

See all contributors

Schedule:

February 21 – February 22, 2020

Location:

Rafaelhoteles Atocha

About:

All you need to know

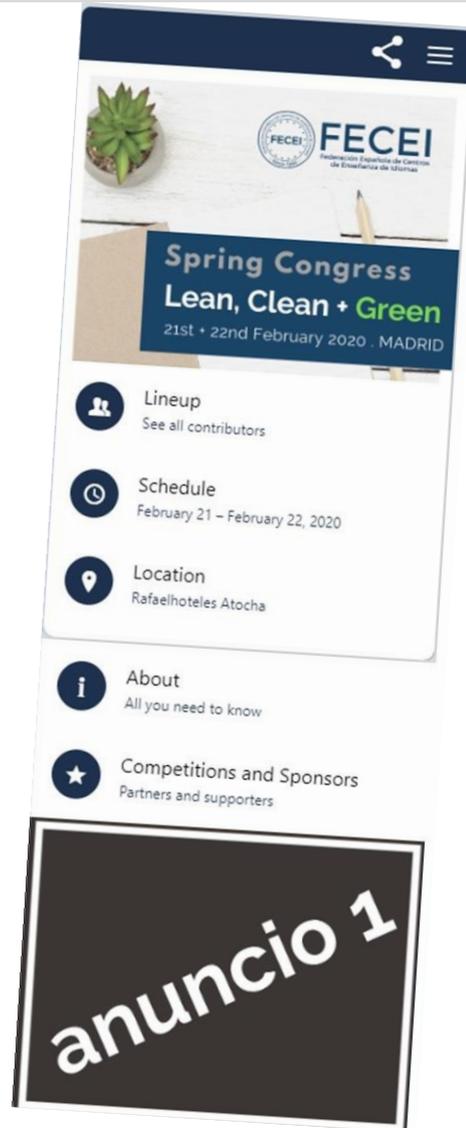
Competitions and Sponsors:

Partners and supporters

Advert 1:

This is a prime advertising slot and includes the possibility of linking to the advertiser's webpage/landing page of choice.

Price: €484,00 VAT included



Advertising Options in FECEI's VIRTUAL Programme: Advert 2



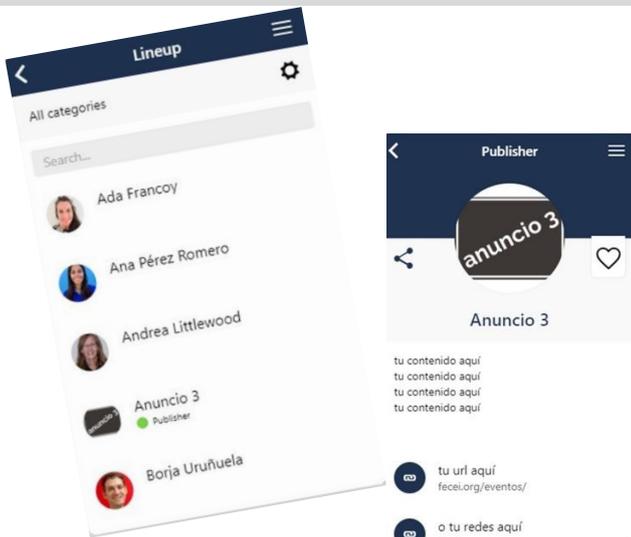
The most visited section of the main menu is the schedule with the whole conference programme.

Advert 2:

This is an excellent advertising slot and the advertiser can include a small image or logo, a link to the location of their stand and a text box for content, as well as links to a webpage, social media, etc.

Price: €423,50 VAT included

Advertising Options in FECEI's VIRTUAL Programme: Advert 3



The next most visited section of the main menu is the 'Lineup' for the conference, with details of the lineup of speakers at the conferences for directors and teachers.

Advert 3:

This is another excellent advertising slot and also includes similar possibilities, including links to the advertiser's webpage or social media page.

Price: €363,00 VAT included

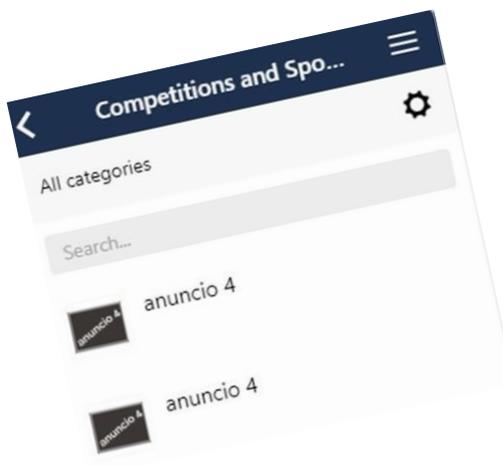
Advertising Options in FECEI's VIRTUAL Programme: Advert 4

The competitions and sponsors section offers our partners and supporters yet another opportunity to reach out to our attendees.

Advert 4:

This is another superb advertising slot in the 'Competitions and Sponsors' section. Attendees can click on the sponsor and see a small image or logo, a link to the location of the advertiser's stand, a text box with the advertiser's content and a set of links to webpages, landing pages, social media, the advertiser's competition, etc.

Price: €121,00 VAT included



For more details, contact Aidan O'Toole (gerente@fecei.org / Tel. 692 613 687)